

JAKE RHINE HART

GRAPHIC + MOTION DESIGN

SKILLS

CUSTOMER SATISFACTION
CONCEPT DEVELOPMENT
GRAPHIC LAYOUT
ILLUSTRATION
MERCHANDISING
WIDE-FORMAT PRINT
CONTENT MANAGEMENT
GARDEN DESIGN

SOFTWARE

AFTER EFFECTS
ILLUSTRATOR
PHOTOSHOP
INDESIGN
LIGHTROOM
HTML & CSS

VOLUNTEER WORK

Logo Designer, 2016
Putter Up Dayton

Graphic Designer, 2015
Faith Hensley/ World Race

Slide Tech, 2013 – 2015
Missio Dei Church Asheville

Gardener, 2014 – 2015
Dr. John Wilson Garden

My path to Graphic Design has meandered through educations in history and advertising art, and career experience in retail sales and garden design. This process has cultivated a love for print, digital, and motion, as well as an appreciation for customer experience.

EXPERIENCE

Graphic Designer, Grandma's Gardens, 2000 – Present

In charge of designing and producing in-store ad campaigns, marketing events, and products. Appreciating the opportunity to create a unique and pleasant experience for customers.

Intern, CreativeFuse Initiative, May – August 2016

Collaborated with print and digital teams. Tasks included brand messaging, logo design, prepress, and exhibition design.

Retail Sales Associate, B. B. Barns, 2013 – 2015

Built relationships with guests; educated customers with the end goal of producing successful gardeners and repeat customers. Roles included sales, merchandising, and container design.

EDUCATION

Associate of Applied Business in Advertising Art

School of Advertising Art, Kettering, OH, 2017

Bachelor of Arts in World History, Minor in Art

Montreat College, Montreat, NC, 2009

ACCOMPLISHMENTS

Students to Watch, Graphic Design USA, 2017

Chosen as one of a select group of students identified nationally as "ready to burst on the design scene."

Dist. 5 Champions, National Student Advertising Competition, AAF, 2017

Chosen as one of 20 students to develop an integrated marketing and advertising campaign for Tai Pei, a major frozen food brand.